

Statewide Lodging Performance December 2001 - 2002

Market/Year	Month of December					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2001	45.0%	\$77.14	\$34.75	59.6 mil.	132.3 mil.	59.8%	\$84.45	\$50.49	924.8 mil.	1.55 bil.
2002	46.2%	\$79.01	\$36.51	62.3 mil.	134.8 mil.	59.2%	\$83.15	\$49.24	932.3 mil.	1.57 bil.
% change	2.7%	2.4%	5.1%	4.4%	1.8%	-1.0%	-1.5%	-2.5%	0.8%	1.8%
Mountain Region										
2001	46.3%	\$77.24	\$35.77	7.4 mil.	16.04 mil.	61.8%	\$83.78	\$51.80	116.3 mil.	188.1 mil.
2002	47.4%	\$77.56	\$36.79	7.7 mil.	16.25 mil.	61.2%	\$82.51	\$50.47	116.1 mil.	189.9 mil.
% change	2.4%	0.4%	2.9%	3.7%	1.3%	-1.0%	-1.5%	-2.6%	-0.2%	0.9%
State of Arizona										
2001	46.1%	\$74.81	\$34.47	1.36 mil.	2.96 mil.	58.3%	\$86.29	\$50.34	20.3 mil.	34.9 mil.
2002	47.3%	\$74.09	\$35.05	1.43 mil.	3.04 mil.	58.5%	\$83.08	\$48.57	20.5 mil.	35.0 mil.
% change	2.6%	-1.0%	1.7%	5.3%	2.5%	0.3%	-3.7%	-3.5%	0.7%	0.5%
Metro Phoenix										
2001	46.3%	\$85.14	\$39.44	766,887	1.66 mil.	58.2%	\$98.81	\$57.53	11.4 mil.	19.5 mil.
2002	47.3%	\$83.32	\$39.43	815,565	1.72 mil.	57.8%	\$94.24	\$54.46	11.3 mil.	19.6 mil.
% change	2.2%	-2.1%	0.0%	6.3%	4.1%	-0.7%	-4.6%	-5.3%	-0.1%	0.6%
Metro Tucson										
2001	52.5%	\$70.55	\$37.05	234,395	446,307	60.8%	\$82.57	\$50.23	3.16 mil.	5.2 mil.
2002	52.1%	\$70.12	\$36.56	234,851	450,461	59.3%	\$80.23	\$47.58	3.14 mil.	5.3 mil.
% change	-0.8%	-0.6%	-1.3%	0.2%	0.9%	-2.5%	-2.8%	-5.3%	-0.6%	1.9%
Non-metro AZ										
2001	42.2%	\$55.80	\$23.57	363,652	860,901	57.3%	\$63.87	\$36.60	5.8 mil.	10.15 mil.
2002	44.8%	\$57.02	\$25.52	386,194	862,792	59.4%	\$63.50	\$37.69	6.0 mil.	10.11 mil.
% change	6.2%	2.2%	8.3%	6.2%	0.2%	3.7%	-0.6%	3.0%	3.2%	-0.3%

Source: Smith Travel Research